

**RESOLUTION**  
**of the discussion «Cultural and Spiritual Foundations of International**  
**Public Relations: Culture and Humanitarian Security»**  
**November 13, 2020**

**On the Issue of Humanitarian Security of Mankind**

Among all the themes of concern to humanity, a special place is occupied by the future development of our civilization. A special place in the series of unsolved problems of the contemporary world that pose the greatest threat is occupied by the cultural and humanitarian state of our world order. This is associated with the loss of the meanings and values of human existence, self-destruction of the human personality and the destruction of nature and society.

In this regard, the need to reform the global strategic agenda should be emphasized. The main goal setting should be the issue of humanitarian modernization as a technology of a new, safe and sustainable humanitarian and social space, the formation of new models of civilizational development of the world. The most important task for all countries and peoples is the development of planetary consciousness on the basis of the conscious preservation of the cultural heritage, the place of man in the world and society, moral, cultural and humanitarian values created by mankind throughout its history.

Among the problems each person must solve for himself in this complex process is the formation and understanding of his identity both with the root factors of his full-fledged formation, and with the common goals of the development of all mankind.

In this regard, the conference participants emphasize the importance of the meaning-forming potential of culture, its systemic positive experience in the process of the historical self-organization of mankind. Considering the relevance of issues related to the preservation of the human face of modern civilization, peace and harmony among peoples, human development, as well as sharing UNESCO's concern in this regard, the Eurasian Peoples' Assembly proposes to strengthen the attention of representatives of contemporary humanitarian knowledge, scientific and public diplomacy to the issue of ensuring conceptual, scientific and moral foundations of today's strategic world agenda at the level of making coordinated and informed decisions.

Special attention should be focused on the search and formation of real instruments for ensuring new protocols of interaction and agreements both at the national and international levels, with the involvement of real opportunities for cultural communication, cooperation and dialogue between countries and peoples.

It was also emphasized at the conference that the viable cultural dynamics of Eurasianism, the established centuries-old interactions of the Eurasian countries, their cultural codes, values and traditions represent a unique civilizational experience that must be realized and claimed in the direction of forming new safe and sustainable models and ways of human development.

Following the conference, the Assembly plans to develop in the future a program document containing principles, ideas and measures to save humanity, and in this regard, outline the general imperatives of sustainable and safe development in humanitarian and moral areas.

Annex

## **OUTCOMES**

### **of the discussion «Cultural and Spiritual Foundations of International Public Relations: Culture and Humanitarian Security»**

On November 13, the Eurasian Peoples' Assembly held an online discussion «Cultural and spiritual foundations of international public relations: culture and humanitarian security». The aim of the discussion is to draw attention to the issues of humanitarian security in international public relations and to new forms of cultural cooperation at the present stage.

Experts from 10 countries took part in the discussion. The moderator, First Deputy Secretary General - Head of the General Secretariat of the Eurasian Peoples' Assembly Svetlana Smirnova recalled that the discussion was planned to be held at the St. Petersburg International Cultural Forum (SPbICF-2020), which was postponed to 2021.

The participants in the online discussion were greeted by the Executive Secretary of the Commission of the Russian Federation for UNESCO Grigory Ordzhonikidze. He stressed the importance of preserving the common human cultural space and recalled the fundamental principles of UNESCO to strengthen international understanding and cooperation in the field of culture and communication.

The UNESCO Goodwill Ambassador, Deputy Secretary General of the Eurasian Peoples' Assembly Alexandra Ochirova delivered the keynote address. She outlined the conceptual provisions of humanitarian security and noted that “the future can be preserved only if there are common solutions in the direction of a manageable order, the fact and *raison d'être* of which should be ascension to mind”.

The panellists:

Santana Arribas Andres, Head of the International University Centre for Eastern Europe and Central Asia and the Centre for Russian Language and Culture «Pushkin Institute» at the University of Cadiz (Spain);

Yavny Andrey Igorevich, writer, researcher, philosopher, Advisor to the Head of the General Secretariat of the Eurasian Peoples' Assembly (Ukraine);

Danilova Svetlana Dmitrievna, member of the Council for Spiritual Culture of the Eurasian Peoples' Assembly, Deputy Director of the “Cultural and Historical Expo Centre of the Sun” (Russia);

Huseynov Murad, Honoured Artist of Azerbaijan, Director of the International Mugham Centre (Azerbaijan);

Olivier Lapidus, Fashion Designer, organizer of the online Design School (France);

Ebrima Mbenga, musician, philanthropist, Director of the «African Hearts» Drum Show (Gambia);

John Farndon, Chairman of the Eurasian Creative Guild. London» (Great Britain);

Kholodenova Marina, President of the Russian House in Verona (Italy));

Rainer Vollkommer, Director of the Liechtenstein National Museum (Liechtenstein);

Sharekova Svetlana, member of the Presidium of the World Association of the Russian-language Press, Chairman of the Forum “Bulgaria-Russia”, Doctor of Political Science (Bulgaria);

Shcherbakova Elmira Muratbekovna, President of the Fund for Social Initiatives “Peace and Harmony”, Chairman of the Council for International Cultural Cooperation of the Eurasian Peoples' Assembly (Russia).

Participants of the discussion «Cultural and spiritual foundations of international public relations: culture and humanitarian security», relying on their professional and social experience, understanding the need for active concerted action, made proposals for the development and strengthening of international humanitarian cooperation at the Eurasian Peoples' Assembly site:

1. Consider «humanitarian problems, humanitarian security as important strategic issues on the world agenda». Accept the main provisions of the report of the UNESCO Goodwill Ambassador, Deputy Secretary General of the Eurasian Peoples' Assembly Alexandra Ochirova as a methodological basis for the development of humanitarian programs of the Eurasian Peoples' Assembly.

2. Accept the proposals of the University of Cadiz and the Association of Professionals of the Russian Language and Culture (Spain) on cooperation in the field of science, culture and education. The International University Centre for

Eastern Europe and Central Asia, the Pushkin Institute and the Pushkin Library are open for international activities involving youth and students.

3. Highlight the importance of a global reading support program as a program that can lead to humanistic modernization. Develop the main theses of the program.

4. Support the international activities of the «Cultural and Historical Expo Centre of the Sun» and initiatives aimed at generalizing and studying the historical experience and spiritual culture of peoples, strengthening bridges of friendship and security in public relations.

5. Draw the attention of the international community to the need of preserving cultural heritage as a common human heritage. Accept the initiative of the International Mugham Centre (Azerbaijan) to develop joint scientific, musical, literary, folklore projects.

6. Use the achievements of modern Internet technologies, including the experience of the Online Design School (France), to promote creativity, cultural and spiritual values. Invite the discussion participants to become guests of the EURASIA KIDS online project «Creative Lounge» and the «Eurasia Youth Assembly Lecture Hall» project.

7. Note the importance of cultural exchange and popularization of the traditions of the peoples of different countries. Support the development of cultural cooperation programs with the peoples of Africa, in particular the Gambia.

8. Support international projects of the Eurasian Creative Guild (London), aimed at cooperation in various fields of art. To note that only effective steps, active communication and co-creation help people from different countries understand each other.

9. Accept the invitation of the «Russian House in Verona» Association (Italy) and join international projects to preserve historical memory, especially by involving youth leaders and organizations.

10. Recall the importance of cultural exchange in establishing safe international communications and note the rich experience of the Liechtenstein National Museum in the preservation of cultural values and participation in peacekeeping programs.

11. Support the initiatives of the «Bulgaria-Russia» Forum aimed at expanding intercultural dialogue, which has enormous potential for preventing conflicts at the international and inter-ethnic level, preserving cultural and moral foundations of public life.

12. Promote an active dialogue between public leaders and organizations, cultural and artistic figures, government officials in order to strengthen support for international cultural projects.